The 1-Page "Perfect Prompt" Framework

Stop getting generic, unusable results from AI. The difference between a "fluff" output and an "expert-level" one isn't the AI—it's the prompt.

Ambitious entrepreneurs like you don't have time for "trial-and-error". You need reliable, professional results that save you time and build your credibility.

This 1-page framework gives you a repeatable system. Use this 7-part structure to transform your vague requests into strategic briefs that get high-quality outputs every single time.

The 7-Part High-Performance Prompt Framework

- **1. ROLE:** (Who is the AI?) Define the AI's persona for an expert perspective.
  - *Example: "Act as an expert SEO strategist..."*
- **2. TASK:** (What will it do?) Use a clear, strong action verb.
  - *Example: "Create," "Analyse," "Write," "Summarize..."*
- **3. CONTEXT:** (What's the background?) Provide the "why" behind the task.
  - Example: "For my small consulting agency targeting e-commerce brands..."
- **4. FORMAT:** (How should it look?) Specify the output structure.
  - *Example: "A 5-point bullet list," "A table with 3 columns," "A 300-word blog intro..."*
- **5. AUDIENCE:** (Who is this for?) Define the target reader.
  - Example: "The audience is ambitious but overworked solopreneurs..."
- **6. TONE:** (How should it sound?) Set the professional voice.
  - Example: "Confident, empowering, and practical."
- **7. GOAL / CONSTRAINT:** (What's the objective?) Define the desired outcome or a clear limit.
  - *Example: "...the goal is to drive webinar signups." / "...do not exceed 100 words."*

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Framework in Action: Before vs. After

BEFORE (Vague Prompt):

"Write a social media post about my new productivity tool."

AFTER (High-Performance Prompt):

- **[ROLE]** "Act as an expert social media marketer writing for LinkedIn."
- **[TASK]** "Write 3 social media post options."
- **[CONTEXT]** "The posts are promoting 'The AI Productivity Playbook,' a new guide for small business owners."
- **[FORMAT]** "Each post must be 3 short sentences with 3 relevant hashtags and a clear CTA."
- **[AUDIENCE]** "The audience is overworked entrepreneurs who value efficiency and ROI."
- **[TONE]** "Professional yet approachable, encouraging without hype."
- **[GOAL]** "The goal is to get clicks to the download page. The CTA must be: 'Reclaim your time. Get the playbook.'"

Your Next Step: From Framework to Finished

This framework is the *engine*. But what if you could skip the assembly and just start driving?

Our **Expert AI Prompt Packs** are 50 pre-built, industry-specific prompts that already use this strategic structure. We've done the work so you can stop writing prompts and start getting results.

Save time, elevate your brand, and get the leverage you need to scale.

Find your industry and unlock expert-level content in minutes at:
https://expertaiprompts.com/prompt-packs

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