

Top 50 AI Prompt Iteration Commands

Refine any AI output in one conversation — no starting over.

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How to Use This Document

These 50 commands are **iteration tools**. They work **after** you have received a first draft from your Expert AI Prompt — in the same AI session. Do not start a new conversation. Paste the command directly and the AI retains full context from everything it has already built.

1 Run your Expert AI Prompt

Start a fresh AI session, load your Business DNA context, run your industry-specific prompt.

2 Receive the first draft

Read through the output. Identify the single biggest area for improvement before editing.

3 Choose the right category

Use the Quick Decision table below to match your issue to the correct category of commands.

4 Paste the command in the same session

No new conversation needed. The AI already holds your full context. Paste and send.

5 Chain multiple commands if needed

You can apply several iteration commands in one session. Each build on the previous output.

Quick Decision Guide — Which Category Do You Need?

If the first draft...	Use this category	Commands
Sounds wrong in tone, or is too long / too short	Content Refinement & Optimisation	1–10
Good content but wrong format for the platform	Structural & Formatting Adjustments	11–20
Needs fresh angles, new ideas, or more options	Ideation & Brainstorming	21–30
Doesn't speak to your specific customer	Audience & Persona Targeting	31–40
Needs data, facts, or expert-level authority	Data & Research Integration	41–50

Pro Tip: For maximum precision with Categories 3 and 4, paste your Customer Persona document summary into the AI session before running the ideation or targeting commands. The difference in output specificity is significant.

CATEGORY 1 | COMMANDS 1–10

Content Refinement & Optimisation

When to use: Use when the draft is structurally sound but tone, length, or quality needs polish.

Use these commands when the AI's first draft has the right structure but needs refinement. The most common signals: the tone doesn't match your brand voice, the text is too long or too short for its intended format, or the output is correct but lacks the energy your audience responds to. Paste these into the same AI session immediately after your first draft — no need to start a new conversation.

1	Improve Readability "Rewrite this paragraph to improve its readability. Use shorter sentences and simpler words."
2	Change Tone "Revise this section to sound more formal / casual / professional / friendly / urgent."
3	Optimise for SEO "Integrate the following keywords naturally into the text: [keyword 1], [keyword 2], [keyword 3]."
4	Shorten Text "Condense this article into a 500-word blog post. Keep the main points intact."
5	Lengthen Text "Expand on the first two paragraphs of this text. Add more details and examples."
6	Summarise "Create a concise summary of this content, highlighting the key takeaways."
7	Paraphrase "Paraphrase this sentence to avoid plagiarism while retaining its original meaning."
8	Add a Call-to-Action "Add a compelling call-to-action at the end of this blog post."
9	Rewrite for Specific Audience "Rewrite this product description to appeal to a younger, more tech-savvy audience."
10	Fix Grammar & Spelling "Proofread this text for any grammatical errors, spelling mistakes, and typos."

CATEGORY 2 | COMMANDS 11–20

Structural & Formatting Adjustments

When to use: Use when the content is solid but the format is wrong for the intended platform.

Use these when the content itself is good but the format isn't right for where it will be published. A well-written paragraph becomes a LinkedIn post, a report becomes a video script, a wall of text becomes a scannable checklist. These commands preserve your core ideas while changing how they are packaged — making the same content work across multiple channels without rewriting from scratch.

11	Convert to a List "Convert the main points of this text into a numbered or bulleted list."
12	Create an Outline "Generate a detailed outline for an article based on this topic."
13	Add Title & Subheadings "Suggest three catchy titles and appropriate subheadings for this text."
14	Change Format "Transform this blog post into a script for a 3-minute video."
15	Create an FAQ Section "Generate a list of 5–10 frequently asked questions and answers based on this article."
16	Format for Social Media "Reformat this paragraph into a series of short, engaging posts for Twitter / LinkedIn / Instagram."
17	Add a Table "Create a comparison table of [Topic A] vs. [Topic B] using the information provided."
18	Build a Narrative Arc "Structure this information into a compelling story with a clear beginning, middle, and end."
19	Add a How-to Section "Add a step-by-step guide on [Task] to this content."
20	Create a Checklist "Generate a checklist for [Activity] based on the details in this guide."

CATEGORY 3 | COMMANDS 21–30

Ideation & Brainstorming

When to use: Use at the start of a project or when you need fresh angles and new creative directions.

Use these at the start of a project when you are unsure which direction to take, or mid-project when you have hit a creative block. These commands treat the AI as a genuine creative partner, not just a content producer. For best results, run these with your Customer Persona document active in the same session — the AI's ideation becomes significantly more targeted when it knows exactly who you are creating for.

21	Suggest Blog Post Ideas "Generate 10 unique blog post ideas about [Topic] for a [Target Audience]."
22	Brainstorm Headlines "Brainstorm 20 different headlines for an article about [Subject]."
23	Develop a Persona "Create a detailed persona for our ideal customer, including pain points and goals."
24	Suggest Content Formats "What are five content formats (e.g., infographic, podcast, webinar) to cover [Subject]?"
25	Find a Unique Angle "Find a new, unexplored angle or perspective for an article about [Common Topic]."
26	Propose Social Campaigns "Suggest three campaign ideas for a product launch on social media."
27	Brainstorm Product Names "Generate a list of 15 creative and memorable names for a new [Product Type]."
28	Develop a Storyline "Develop a storyline for a short fiction piece about [Theme]."
29	Suggest Email Subject Lines "Generate 10 effective email subject lines for a newsletter about [Topic]."
30	Create a Mission Statement "Draft a compelling mission statement for a company focused on [Industry]."

CATEGORY 4 | COMMANDS 31–40

Audience & Persona Targeting

When to use: Use when the draft is well-written but doesn't speak directly to your specific customer.

Use these when the output is well-written but doesn't speak to your specific customer. These commands inject your audience context into existing content, ensuring every word addresses the exact person most likely to buy. For maximum impact, have your Customer Persona document open in the same AI session — paste the persona summary before running these commands and the targeting becomes significantly more precise.

31	Address Pain Points "Write content specifically addressing the following pain points for [Audience]: [Pain Point 1], [Pain Point 2]."
32	Use Audience-Specific Language "Rewrite this content using language and slang that would resonate with [Audience]."
33	Answer Common Questions "Generate a response to a customer asking about [Question] in a friendly, helpful tone."
34	Craft a Persona Scenario "Write a scenario where [Persona] successfully uses our product to solve [Problem]."
35	Create an About Us Page "Draft an 'About Us' page that speaks directly to our target audience, [Audience]."
36	Write a Testimonial "Generate a compelling testimonial from a happy customer who fits the persona of [Persona]."
37	Address Objections "List and address the top three objections a potential customer might have about [Product/Service]."
38	Craft a Lead Magnet "Generate an idea for a lead magnet (e.g., ebook, checklist) that would attract [Audience]."
39	Write a Landing Page "Write landing page copy that persuades [Audience] to sign up for [Service]."
40	Develop a Customer Journey "Outline a customer journey from discovery to purchase for [Product], tailored for [Audience]."

CATEGORY 5 | COMMANDS 41–50

Data & Research Integration

When to use: Use when the draft needs authority, credibility, or data-backed depth.

Use these when you need to add credibility, authority, or depth to an output. These commands tell the AI how to incorporate facts, statistics, expert voices, and structured evidence — transforming a well-written draft into a document that builds trust and withstands scrutiny. Particularly effective for whitepapers, proposals, case studies, and any content where your audience needs proof before they believe the claim.

41 Incorporate Statistics

"Integrate the following statistics naturally into the article: [Stat 1], [Stat 2], [Stat 3]."

42 Synthesise Data

"Synthesise the data from this report into a clear, concise summary."

43 Cite Sources

"Add citations in APA / MLA format for the following sources: [Source 1], [Source 2]."

44 Explain a Complex Topic

"Explain [Topic] in a way a complete beginner can understand, using an analogy."

45 Create a Case Study

"Draft a case study based on the success story of [Company], highlighting their use of [Product/Service]."

46 Compare & Contrast

"Compare and contrast the features of [Product A] and [Product B] in a balanced, informative manner."

47 Q&A; with an Expert

"Create a Q&A; session with a fictional expert on [Topic], addressing common questions."

48 Forecast a Trend

"Based on current information, predict a future trend in [Industry] and explain the reasoning."

49 Debunk a Myth

"Debunk the common myth about [Topic] using credible facts and data."

50 Create an Infographic Script

"Generate a script for an infographic on [Topic], breaking down information into key visual and text elements."

QUICK REFERENCE CHEATSHEET

All 50 Iteration Commands at a Glance

Content Refinement & Optimisation	Audience & Persona Targeting
1. Improve Readability	31. Address Pain Points
2. Change Tone	32. Use Audience-Specific Language
3. Optimise for SEO	33. Answer Common Questions
4. Shorten Text	34. Craft a Persona Scenario
5. Lengthen Text	35. Create an About Us Page
6. Summarise	36. Write a Testimonial
7. Paraphrase	37. Address Objections
8. Add a Call-to-Action	38. Craft a Lead Magnet
9. Rewrite for Specific Audience	39. Write a Landing Page
10. Fix Grammar & Spelling	40. Develop a Customer Journey
Structural & Formatting Adjustments	Data & Research Integration
11. Convert to a List	41. Incorporate Statistics
12. Create an Outline	42. Synthesise Data
13. Add Title & Subheadings	43. Cite Sources
14. Change Format	44. Explain a Complex Topic
15. Create an FAQ Section	45. Create a Case Study
16. Format for Social Media	46. Compare & Contrast
17. Add a Table	47. Q&A; with an Expert
18. Build a Narrative Arc	48. Forecast a Trend
19. Add a How-to Section	49. Debunk a Myth
20. Create a Checklist	50. Create an Infographic Script
Ideation & Brainstorming	expertaiprompts.com expertaiprompts.blog expertaiprompts.info
21. Suggest Blog Post Ideas	
22. Brainstorm Headlines	
23. Develop a Persona	
24. Suggest Content Formats	
25. Find a Unique Angle	
26. Propose Social Campaigns	
27. Brainstorm Product Names	
28. Develop a Storyline	
29. Suggest Email Subject Lines	
30. Create a Mission Statement	