

EXPERT AI PROMPTS — PERSONAL BRAND SERIES · STAGE 2

# Business & Career Growth Roadmap

Expert AI Prompts Edition — Builds on Your Personal Value Proposition

Turn your Personal Value Proposition into a 12-month action plan. Nine structured sections. A Week 1 Quick Start. Built specifically for Expert AI Prompt pack buyers.

[expertaiprompts.info/pvp/](https://expertaiprompts.info/pvp/)

**Prerequisites:** Complete Stage 1 (Create Your Personal Value Proposition) before running this prompt. The roadmap is only as useful as the PVP it's built on. You will paste your full PVP output into the [Context] field of the prompt below.

This document follows on from **Create Your Personal Value Proposition with Expert AI Prompts**. If you haven't completed Stage 1 yet, start there first: [expertaiprompts.info/pvp/](https://expertaiprompts.info/pvp/)

## 01 — WHAT YOUR ROADMAP DELIVERS

## Nine Sections. One Actionable Plan.

Your growth roadmap is a living document — a 9-section action plan that covers every dimension of professional growth, from skills and content to milestones and AI prompt strategy. It is built specifically from your Personal Value Proposition, so every recommendation is calibrated to your actual strengths, industry, and growth focus — not generic advice.

**1 Skills to Develop**

AI tools, marketing capabilities, and business skills to prioritise in the next 12 months

**2 Content to Create**

Content types, themes, and platforms aligned to your PVP and Stage 1 Content Themes

**3 Systems to Set Up**

AI workflows, CRM, scheduling tools, and Expert AI Prompts tools to establish first

**4 Outreach to Perform**

Networking, partnership opportunities, and lead generation actions to take

**5 Performance Milestones**

Measurable targets at 30 / 90 / 180 / 365 days across leads, content, and revenue

**6 Learning & Development**

Courses, mentors, communities, and resources — free first, then paid

**7 Personal Brand Actions**

Website, LinkedIn, Google Business, and social media improvements with priority order

**8 Business Model Opportunities**

New or evolved services, products, or income streams based on your PVP

**9 AI Prompt Strategy**

Which prompt categories from your pack to prioritise first, and in what order

**+ Week 1 Quick Start:** The AI will end your roadmap with a "Week 1 Quick Start" section — the 5 most important actions to take in the next 7 days, drawn from across all 9 sections. This is your immediate entry point — the rest of the roadmap is your 12-month reference.

## 02 — BEFORE YOU RUN THE PROMPT

## What to Have Ready

**Required — Your PVP from Stage 1:** Paste your full Personal Value Proposition document (the complete output from the Stage 1 AI interview) into the [Context] field of the prompt. This is the most important input — without it, the roadmap will be generic. With it, every section is tailored to your actual strengths and situation.

**My Business or Role Type:** Your industry and what you do — e.g., "Real Estate Agent", "Business Coach", "E-commerce Store Owner"

**My Primary Growth Focus:** What you most want to achieve in the next 12 months — growing clients, building a personal brand, launching something new, or transitioning directions

**My Current Situation:** A brief honest description of where you are now — how long you've been operating, your biggest strength, your biggest gap

**My Prompt Pack Industry:** The Expert AI Prompt Pack you purchased — this tells the AI which prompt categories to reference in Section 9

## 03 — THE EXPERT AI PROMPT

## Paste Your PVP, Then Copy and Run

Fill in the four [bracketed fields] — especially the PVP paste — then copy the complete prompt and run it in ChatGPT, Gemini, Copilot, or Claude. Keep the same AI session open as Stage 1 for the most coherent result.

Role: Act as a seasoned expert in business strategy, personal branding, and AI-powered professional development — with deep knowledge of how small business owners, consultants, and solopreneurs can use structured planning and AI tools to accelerate their growth. Task: Using my Personal Value Proposition and my chosen growth focus, generate a detailed Business & Career Growth Roadmap across 9 structured sections. Context: My Personal Value Proposition: [PASTE YOUR FULL PERSONAL VALUE PROPOSITION HERE — copy the complete output from Stage 1] My Business or Role Type: [e.g., Real Estate Agent, Business Coach, Freelance Designer, Trades Operator, E-commerce Store Owner, Consultant] My Primary Growth Focus: [e.g., Growing my client base, Building my personal brand online, Launching a new service, Career transition, Creating consistent content, Scaling from solo to team] My Current Situation: [Brief — e.g., "Solo operator, 7 years in the industry, strong word-of-mouth referrals but no consistent online presence or content strategy"] My Prompt Pack Industry: [e.g., Real Estate, Coaching, Agency, E-commerce — the pack you purchased] Format: 9-section numbered roadmap. Use clear headings. Be specific — no vague advice. (1) Skills to Develop — AI tools, marketing capabilities, and business skills to prioritise. Include specific platforms and estimated time investment. (2) Content to Create — content types, themes, and platforms aligned to my PVP and Content Themes from Stage 1. Include a suggested publishing cadence. (3) Systems to Set Up — AI workflows, CRM tools, scheduling systems, and Expert AI Prompts tools (DNA Builder, Prompt Assembler, Audience Definition) to establish in the first 90 days. (4) Outreach to Perform — networking activities, partnership opportunities, lead generation actions. Include LinkedIn, local networking, and relevant online communities. (5) Performance Milestones — measurable targets at 30 / 90 / 180 / 365 days. Include at least one lead, content, and revenue metric at each milestone. (6) Learning & Development — courses, books, podcasts, mentors, and communities to invest in. Prioritise free or low-cost first, then paid. (7) Personal Brand Actions — website updates, LinkedIn optimisation, Google Business profile, and social media profile improvements — with a priority order. (8) Business Model Opportunities — 2-3 specific ways to add or evolve services, products, or income streams based on my PVP and Stage 1 Growth Directions. (9) AI Prompt Strategy — which categories of prompts from my Expert AI Prompt Pack to prioritise first, based on my growth focus. Suggest a logical sequence with brief rationale for the order. Audience: A small business owner or professional who has completed their PVP and is ready to turn self-knowledge into a 12-month action plan to start this week. Tone: Direct, practical, and motivating — specific named actions, no vague advice. Prioritise high-leverage, low-cost activities in the first 90 days. Goal: A roadmap I can start this week. End with a "Week 1 Quick Start" section listing the 5 most important actions to take in the next 7 days. Output: Create a document named 'Business & Career Growth Roadmap — [My Name or Business Name]'

**Cheatsheet:** The companion cheatsheet has all prompts in copy-and-paste format: [expertaiprompts.s3.us-east-1.amazonaws.com/cheatsheet/Personal\\_Career\\_Development\\_Roadmap\\_With\\_An\\_AI\\_Prompt\\_Cheatsheet.pdf](https://expertaiprompts.s3.us-east-1.amazonaws.com/cheatsheet/Personal_Career_Development_Roadmap_With_An_AI_Prompt_Cheatsheet.pdf)

## 04 — USING YOUR ROADMAP

## Applying the Output to Your Prompt Pack

Your roadmap is a living document. Save it, revisit it monthly, and adjust it as you complete milestones or your focus shifts. Here's how to put each section to work.

### Section 9 — AI Prompt Strategy

Start here. Your AI Prompt Strategy tells you which categories in your prompt pack to run first. Follow the sequence it recommends — the order matters because later prompts build on earlier outputs.

### Section 2 — Content to Create

Match your content themes to your prompt pack's content generation prompts. Each theme maps to specific prompt categories — blog, social, email, video script, and others.

### Section 3 — Systems to Set Up

The first 7 tools to establish include the Expert AI Prompt Assembler ([expertaiprompts.info/tools/prompt-assembler/](https://expertaiprompts.info/tools/prompt-assembler/)), the Business DNA Builder, and the Audience Definition Tool. All free.

### Section 5 — Milestones

Use these as your 90-day review criteria. At each review, update your PVP if your direction has shifted — a refined PVP immediately improves all future AI outputs.

### Section 8 — Business Model Opportunities

These are your service or product launch candidates. Use the Expert AI Prompt Chaining Workflows ([expertaiprompts.info/tools/chaining-workflows/](https://expertaiprompts.info/tools/chaining-workflows/)) to build each one — from brief to assets in three steps.

## Complete the Three-Stage System

### Stage 1: Create Your Personal Value Proposition

[expertaiprompts.s3.us-east-1.amazonaws.com/bonus/Create\\_Your\\_Personal\\_Value\\_Proposition\\_Expert\\_AI\\_Prompts.pdf](https://expertaiprompts.s3.us-east-1.amazonaws.com/bonus/Create_Your_Personal_Value_Proposition_Expert_AI_Prompts.pdf)

### Stage 2: Business & Career Growth Roadmap — You Are Here

[expertaiprompts.s3.us-east-1.amazonaws.com/bonus/Business\\_Career\\_Growth\\_Roadmap\\_Expert\\_AI\\_Prompts.pdf](https://expertaiprompts.s3.us-east-1.amazonaws.com/bonus/Business_Career_Growth_Roadmap_Expert_AI_Prompts.pdf)

### Stage 3: Apply Your PVP to Your Expert AI Prompt Pack

[expertaiprompts.info/pvp/](https://expertaiprompts.info/pvp/)